

VIRTUAL CONGRESS 2022

SATURDAY 12 FEB 2022
SUNDAY 13 FEB 2022



ANZGS

Australian and New Zealand Glaucoma Society

RANZCO |  The Royal Australian
and New Zealand
College of Ophthalmologists
THE LEADERS IN COLLABORATIVE EYE CARE

SPONSORSHIP PROSPECTUS

12 & 13 February 2022
Virtual Meeting
www.anzgsconference.com

MEETING OVERVIEW

The Australian and New Zealand Glaucoma Society (ANZGS) is the body that represents glaucoma specialists in Australia and New Zealand. Its membership includes academic and non-academic ophthalmologists and is a regional member of the World Glaucoma Association.

On behalf of the ANZGS 2022 Virtual Congress, we invite you to be involved as a sponsor of the 2 day virtual meeting which will be held on Saturday 12 and Sunday 13 February, both days from 9.00am – 1.00pm.

Over 100 glaucoma specialists from Australia and New Zealand are expected to participate in the meeting. We have multiple opportunities to promote your involvement in both the lead up to the meeting and post event, along with recognition across the meeting days.

The virtual meeting sponsorship provides the perfect platform to raise your brand awareness, and demonstrate your partnership with the industry.

Dr David Manning

On behalf of the local organizing committee

A/Prof Andrew White, Dr Anne Lee, Dr Hamish Dunn, Dr Tanya Karaconji

PACKAGE BENEFITS - KEY SPONSORS

Sponsorship Level	Platinum Maximum 2 sponsors	Gold Maximum 2 sponsors	Silver Maximum 4 sponsors	Bronze Maximum 6 sponsors
Price (including GST)	\$11,000	\$5,500	\$3,300	\$2,200
Presentation time	30 minute pre-congress Satellite**	5-minutes pre-recorded presentation in a session	2-minutes pre-recorded presentation in a session	X
30-second pre-recorded Video in a session	✓	✓	✓	X
Logo on meeting website with link to company website	✓ Acknowledged as the Platinum sponsor	✓ Acknowledged as the Gold sponsor	✓ Acknowledged as the Silver sponsor	✓ Acknowledged as the Bronze sponsor
Company Brochure on the meeting website	✓	✓	✓	✓
Logo on holding slide shown during each session	✓	✓	✓	✓
Logo on virtual event web page	✓ Acknowledged as the Platinum sponsor	✓ Acknowledged as the Gold sponsor	✓ Acknowledged as the Silver sponsor	✓ Acknowledged as the Bronze sponsor
Logo on e-newsletters	✓	✓	✓	✓
Feature article in an e-newsletter	✓	✓	X	X
Consenting Delegate List *	From 4 weeks prior	From 4 weeks prior	From 3 weeks prior	From 2 weeks prior

*Delegate list will include name, address, email address for consenting delegates only. Weekly updates leading up to the event will be provided

**The pre-congress Satellite will be held from 8am on either Saturday 12 or Sunday 13 February 2022 (first booked has first choice) and will be labelled as a satellite event. The sponsor will need to arrange speaker/s. The event will be run through the main congress platform delivery method.

SPONSORSHIP OPPORTUNITIES

Why not consider sponsoring a morning tea or lunch by coming on board to provide a goodie package to our attendees to make your involvement even more memorable.

Sponsorship opportunities are limited so we encourage you to reserve your package early. Acceptance will be based on the date the application form was received regardless of previous correspondence. The package benefits outlined in the prospectus are really a starting point for discussion – we're open to ideas!

Contact: Nicole Robertson, Concept Event Management

Email: nicole@conceptevents.com.au

Phone: 0421 934 779

Booking deadline: 1 December 2021

APPLICATION FORM

Please return this form to Nicole Robertson by email to Nicole@conceptevents.com.au
All correspondence including invoices will be sent to the contact supplied below.



Company	
Contact Person	
Position	
Email	
Phone	
Billing Address	

Sponsorship Opportunities

All prices are expressed in Australian Dollars and are inclusive of 10% GST (tick appropriate box)

	Platinum Sponsor	\$11,000
	Gold Sponsor	\$5,500
	Silver Sponsor	\$3,300
	Bronze Sponsor	\$2,200

On receipt of your form a tax invoice will be sent to arrange payment via direct deposit or credit card. Payment is due by 1 December 2021.